

Sivamani Koppiseti

Data Analyst | Reporting Analyst | Business Intelligence

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LinkedIn | GitHub | Portfolio

Professional Summary

Data Analyst with 2.8 years of professional experience across business reporting, financial analytics, HR analytics, and operations. Skilled in SQL, BigQuery, Looker Studio, Power BI, Excel, and Google Sheets for data analysis, validation, dashboard development, KPI reporting, and reconciliation. Experienced in working with Finance, HR, Delivery, and business stakeholders to transform complex data into accurate reporting and actionable business insights.

Technical Skills

SQL & Databases: BigQuery, PostgreSQL, MySQL, SQL Server; Joins, CTEs, Subqueries, Aggregations, Window Functions

Business Intelligence: Looker Studio, Power BI, Data Modeling, DAX, Dashboard Development, KPI Reporting

Excel & Google Sheets: Pivot Tables, XLOOKUP, INDEX-MATCH, SUMIFS, Data Cleaning, Reconciliation, Reporting

Python: Pandas, NumPy, Matplotlib, Plotly; Data Cleaning, Analysis and Automation

Analytics: Financial Reporting, Revenue Analysis, Margin Analysis, HR Analytics, Workforce Analytics, EDA, Trend Analysis, Data Validation, Root Cause Analysis

Cloud & Data: Google Cloud Platform (GCP), BigQuery, ETL Concepts, Data Warehousing, Data Pipelines

Tools: Jupyter Notebook, VS Code, GitHub

Professional Experience

Reporting Analyst – A2

Apr 2026 – Present

MediaMint, Hyderabad

- Use BigQuery SQL to extract, join, transform, and validate financial, revenue, account, and workforce datasets for recurring business reporting and analysis.
- Develop and maintain Looker Studio dashboards covering revenue, actuals, backlog, financial KPIs, and workforce metrics, improving visibility for Finance, HR, Delivery, and leadership stakeholders.
- Support Finance analytics by analyzing revenue, cost, margin, and account-level performance and investigating variances across reporting sources.
- Perform HR analytics across headcount, attrition, employee exits, notice period, and workforce trends to support workforce reporting and decision-making.
- Conduct data validation and reconciliation across BigQuery, Google Sheets, source datasets, and dashboards to identify discrepancies and improve reporting accuracy.
- Use Excel and Google Sheets functions including SUMIFS, INDEX-MATCH, lookup functions, pivot tables, and array formulas for reconciliation, analysis, and recurring reporting.
- Collaborate with Finance, HR, Delivery, and business stakeholders to understand reporting requirements, investigate data issues, and translate business questions into analytical outputs.

Business Process Executive (Data & Operations)

Nov 2023 – Mar 2026

Copart India Pvt. Ltd., Hyderabad

- Analyzed 200+ daily operational and financial transactions to identify processing delays, errors, and workflow gaps, contributing to a 15% reduction in processing delays.
- Tracked KPIs including processing time, completion rate, pending volume, and productivity, improving operational visibility and helping reduce pending cases by 10%.
- Validated financial and operational data including payment details, ownership records, transaction values, and supporting documentation to maintain reporting accuracy.
- Generated and reviewed operational and payment-related reports to monitor transaction progress, pending cases, and daily performance.
- Built an Agent Productivity Dashboard in Power BI to track target versus actual performance, achievement rate, productivity, and workload distribution.
- Collaborated with U.S.-based stakeholders, financial institutions, and insurance partners to resolve transaction issues and support operational reporting.

Projects

Retail Sales & Customer Insights Analysis

GitHub

SQL | PostgreSQL | Power BI | Data Analysis

- Analyzed retail sales data using SQL to evaluate revenue, product performance, category trends, and customer

purchasing behavior.

- Cleaned and validated transaction data by handling missing values, duplicates, and inconsistencies before analysis.
- Used joins, aggregations, filtering, CTEs, and analytical queries to identify top-selling products, high-value customers, and revenue trends.
- Built an interactive Power BI dashboard with KPIs and visualizations for revenue trends, product performance, customer behavior, and category analysis.
- Translated analytical findings into recommendations around product performance, inventory focus, and sales monitoring.

Agent Productivity Dashboard

Power BI | Excel | KPI Analysis

- Developed a Power BI dashboard to analyze employee productivity using target lots, processed lots, achievement rate, and workload metrics.
- Created KPI views for target versus actual performance, team averages, top performers, and employee-level productivity.
- Designed interactive filters and visualizations to simplify performance monitoring and identify productivity trends.

Education

Bachelor of Technology in Electronics and Communication Engineering

2019 – 2023

Jawaharlal Nehru Technological University Kakinada (JNTUK)

St. Mary's Group of Institutions, Guntur

Certifications

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| • SQL and Relational Databases 101 – IBM | Credential |
| • Python for Data Science – IBM | Credential |
| • Data Science & Analytics – HP LIFE | Credential |
| • Deloitte Australia Data Analytics Job Simulation – Forage | Jun 2025 |